

Why Choose CellySource?

We are a unique cellular industry B2B directory that will expose your business and get you more customers! It is both costly and time consuming to network with companies, to get discovered by new clients, and to drive traffic to your website. We promote and market your business in our directory, on our blog, on article directory sites and other blogs, in search engines, at trade shows, and more!

Online B2B Cellular Directory Listing



Businesses listed in our directory get to market their services to our targeted site visitors. Each listing informs visitors about the company's business description, products/services offered, company and contact information, videos or other media, and more. We make it easy to turn visitors into potential customers with links to your website and email addresses, phone #s, links to your social networking pages, and by displaying your unique selling points.

Upgrade your [Basic](#) or [Premium](#) membership today - For a small fee, we will embed a video to your listing page to enhance your visitors experience.

VIEW A [LIVE](#) DIRECTORY LISTING

Article Marketing

What is article marketing?



According to [Wikipedia](#), article marketing is "a type of advertising in which businesses write short articles related to their respective industry. These articles are made available for distribution and publication in the marketplace. Each article contains a bio box and byline (collectively known as the resource box) that include references and contact information for the author's business. Well-written content articles released for free distribution have the potential of increasing the authoring business' credibility within its market as well as attracting new clients."

Internet article marketing is a technique to advertise products and services via online article directories. Most directories receive a high volume of traffic and are considered authority sites by search engines, which often results in submitted articles receiving substantial traffic. For years, article marketing has been considered an extremely effective way to attract targeted traffic and to get backlinks and visitors to a website. However, many businesses overlook the importance and effectiveness of this strategy.

How can CellySource help?

Many companies don't have the time to write, proofread, and publish articles on a regular basis so we do all of this for you. This is handled by a team of professional English speakers who are experienced in SEO and article content writing. We even research the top keywords to target in your articles. We then submit your articles for you to an exclusive and powerful network of popular blog and article directories, including Ezine articles and Article Dashboard to name a few.

Benefits of article marketing-

- Brings quality traffic to your website and your CellySource listing page
- Gives you quality backlinks to your website and CellySource listing page
- Improves search engine rankings in a shorter time span
- Brands your products/services among top rated websites
- Affordable, effective and ethical

Premium memberships benefits - We write one article about your products/services and submit it to top ranking directory sites online! Compare between [Basic & Premium](#) memberships or become a [Premium Member](#) today!

Upgrade your [Basic](#) or [Premium](#) membership today - 12 (one/month) unique and well researched articles written in relevance to your website, services and products.

VIEW A RECENT [eZINE ARTICLE](#)

Blog Marketing

What is blog marketing?



According to [WiseGeek](#), blog marketing is "a relatively new form of internet marketing which relies on blogs as the vehicle of advertising. Because blogs are so good at attracting search engine traffic, and because their format lends itself to them being updated frequently and easily, many small businesses and corporations have found blog marketing to be an ideal way to stay in touch with their customer base and increase their search engine exposure at the same time. Blog marketing is looked at as one of the cornerstones of a strong internet advertising campaign, and has additionally become an important vehicle for customer relations and public relations."

How can CellySource help?

Many companies don't have the time and resources to effectively run and maintain a blog. Therefore, CellySource provides a platform to publish your articles on our targeted, wireless industry blog. Simply submit your article to us and it will be published immediately! Our articles are usually indexed in Google and other search engines within a few days of being posted. In addition, premium members get links to their profile page on some of our blog posts and all posts that we publish contain links back to our category pages. This provides added exposure to all members!

Benefits of blog marketing-

- Brings quality traffic to your website and your CellySource listing page

- Gives you quality backlinks to your website and CellySource listing page
- Brands your products/services on our industry blog
- Affordable, effective and ethical

Premium memberships benefits- We directly link your listing page on one blog post that we publish that's related to your products/services! In addition, we write a premium member spotlight that highlights your products/services on our industry blog. Compare between [Basic & Premium](#) memberships or become a [Premium Member](#) today!

Upgrade your [Basic](#) or [Premium](#) membership today - 12 (one/month) unique and well written posts are published on our blog. These posts will specifically highlight your company and the products/services that you offer.

VIEW A RECENT [BLOG POSTING](#)

Search Engine Optimization (SEO)

What is SEO?



According to [SEOMoz](#), search engine optimization (SEO) is "the active practice of optimizing a web site by improving internal and external aspects in order to increase the traffic the site receives from search engines."

SEO is a critical marketing technique that can help a business get found online but is often overlooked or misunderstood. In addition, SEO can be extremely expensive and out of the budget for businesses.

How can CellySource help?

We take great pride in our SEO results and our continuous efforts to get our site and businesses found in search engines. SEO is a never ending, on going process that takes hard work, determination, research, and analysis. We also realize that many businesses do not have the knowledge, time, or resources to effectively get their products/services found in search engines. CellySource's expertise and hard work will help your business get found for many keywords and phrases that you are currently unranked for.

Example of our SEO at work-

Keyword: [Debt collection for wireless chargebacks](#)

Result: Our B2B directory quickly achieved the #1 rank for the term "debt collection for wireless chargebacks." As a result, any company listed in this category receives targeted traffic that they may be missing on their own website. For example, Vantage Sourcing's company page on our site is also listed below as the second result. More visibility = more customers!

* Keep in mind, Google rankings fluctuate. Our average ranking for this term is in the top 3 results.



debt collection for wireless chargebacks

About 2,030 results (0.16 seconds)

Everything

More

Show search tools



[Debt Collection System](#)

www.ColumbiaUltimate.com

Smaller Agencies Can Collect Debts More Effectively. Learn More Today!

[Debt Collection Agency](#)

www.wnrs.com

Fast Results Collection Agency No Collect = No Fee. Call today!

[Debt Collection and Chargebacks Telecom - CellyPages](#)

Dealing with chargebacks? Wireless dealer charge backs can be recovered by experienced and professional debt collection agencies and debt collection ...
cellysource.net/debt-collection-wireless-chargebacks/ - Cached

[Vantage Sourcing - Debt Recovery Charge Backs - CellyPages ...](#)

The ONLY "Wireless Only" Collection Agency For Your Wireless Business! Developed specifically for wireless retailers nationwide! An easy, automated way to ...
cellysource.net/vantagesourcing/ - Cached

[PDF] [A DEBT RECOVERY SOLUTION FOR AGENTS CHARGEBACKS](#)

File Format: PDF/Adobe Acrobat - Quick View

specializing in debt recovery for the wireless industry, recovering from 10% to 40% of lost revenue from early disconnect charge backs for agents just like ...
vantagesourcing.com/FLYER.pdf

Premium memberships benefits- We research and target up to 3 competitive keywords/phrases for each premium business listing page! In addition, premium members receive an extra SEO boost from our article blog marketing efforts! Compare between [Basic & Premium](#) memberships or become a [Premium Member](#) today!

Email & Newsletter Marketing



Our network of websites and relationships in the industry are helping us create a high quality email distribution list. As a result, our newsletters and other marketing emails gets read by wireless dealers and retailers and other decision makers in the industry. With each newsletter, we always spotlight a featured member and include links to every category page on our directory- bringing you more online visibility. View a sample newsletter.

How can CellySource help?

Many companies offer lists for sale or other services to send newsletters on your company's behalf. Unfortunately, the accuracy and integrity of these email campaigns and lists is difficult to know. We pride ourselves on the integrity of our always growing list and will not change our principles to sell our service. So, instead of paying for these questionable options, let CellySource take care of it for you! Our basic and premium members receive the benefits of our email newsletters by receiving added exposure every time a newsletter is sent!

Premium memberships benefits - Receive the added benefit of direct links to your listing page on every newsletter we send out! We also feature a premium member on each newsletter. Compare between [Basic & Premium](#) memberships or become a [Premium Member](#) today!

Lead Generation



CellySource is a lead generating machine! Our fine tuned pages turn targeted visitors into customers. Besides generating leads by using the methods mentioned above, we also have a helpful question box on many pages. This useful tool provides visitors an easy way to get answers and/or assistance from our members. Here's how it works:

1. Joe submits the following question on our site: "What do you think is the best way to provide additional cell phone accessories to my store? I have limited space and can't carry every thing I'd like."
2. After reviewing each question, we will either provide a useful answer to the individual or we get them in touch with one of our members that we feel can properly assist them.

This unique service is valuable to both the visitor and also the members listed on our site.

Premium membership benefits - Receive the benefits of our marketing efforts and supportive answer boxes which all generate targeted leads to your business! Compare between [Basic & Premium](#) memberships or become a [Premium Member](#) today!

Social & Business Networking

What is social and business networking?



Social and business networking is a platform or website that focuses on building and maintaining relationships amongst people who share the same interests, activities, or networks. These platforms, such as Facebook and LinkedIn, provide businesses a mean to interact with current and potential customers and others within their network. Not only has it exploded in popularity over the years, it is also a very cost effective marketing strategy since most are free of charge to use!

How can CellySource help?

CellySource understands the effectiveness of these sites. Our basic and premium member business pages allow you to display links to your social networking sites, providing an easy way for our visitors to connect with you. In addition, we promote your listing on our social and business networking accounts. So whether you are on Facebook, Twitter, LinkedIn, or any other networking sites, we will help your network grow!

Celly Source

[Wall](#)[Info](#)[Find Stores](#)[Wireless Jobs](#)[Our List](#)[Links](#)[+](#)

Attach:

[Share](#)[Options](#)**Celly Source****Cellular Directory - US Mobile Phones wholesale distributor**

cellysource.net

A unique wireless industry B2B cellular directory that will expose your business and get you more customers! US Mobile Phones - USMP.

9 minutes ago · [Comment](#) · [Like](#) · [Share](#) · [Promote](#)

If your business is not utilizing these or other popular services, [contact us](#) for assistance. Our online marketing experts can help you register and join networking sites, create custom Facebook pages and Twitter skins, and help you to take advantage of the power behind these websites.

Premium memberships benefits - Receive the added benefit of monthly posts about your business page on our Facebook, Twitter, and LinkedIn pages! Compare between [Basic & Premium](#) memberships or become a [Premium Member](#) today!

Industry Expertise



Last but not least...we understand the wireless industry. Our founders, with over 15 years retail experience in the wireless industry, had a vision and desire to fulfill a need that had not yet been met effectively online. Search Engine Optimization (SEO) and online business to business marketing is not only hard to accomplish but confusing. Our cellular directory is unique in the fact that we more than just a directory. Even though the directory itself is a great source for the industry we feel we needed to go the extra step in order to provide the value to your business.

Experience the CellySource difference, [compare plans and get listed today!](#)

Go directly to our [Cellular Directory](#)